



DART CONTAINER CORPORATION

www.dart.biz

MASON, MICHIGAN 48854 • Ph: (517) 676-3800 • Fax: (517) 676-3883 • Email: sales@dart.biz

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Dear Dart Customer Located in Dart Price Zone 1A:

Over the past several years, we have experienced repeated increases in our costs to manufacture and supply Dart products. This has made it necessary for us to pass on some of these added costs in the form of market-wide price increases. These price increases have not, however, fully kept pace with the sum of our increased costs. Our company mission is to provide our customers with high quality products and exceptionally reliable service. To ensure that we continue to consistently meet this obligation, it is necessary that we offset some of the cost increases we have thus far absorbed by implementing a price increase on the following Dart products:

| <u>Product Description - Institutional Sales</u> | <u>Increase</u> |
|--|-----------------|
| Unprinted Foam Cups, Containers, and Bowls       | 5.0%            |
| Stock Printed Foam Cups and Containers           | 5.0%            |
| Custom Printed Foam Cups, Containers, and Bowls  | 2.0%            |
| Lids for Foam Cups, Containers, and Bowls:       |                 |
| 8EL, 10EL, 12EL, 16EL, 16ELBLK                   | 6.0%            |
| 6JL  | 10.5%           |
| 8JL  | 10.2%           |
| 10JL   | 10.6%           |
| 12JL   | 10.2%           |
| All other lids                                   | 4.0%            |

Effective date of the increased prices: March 26, 2007

Orders for unprinted and stock printed foam products and lids placed prior to March 26, calling for immediate shipment and not exceeding a normal two-week supply, will be honored at current prices. Orders received March 26 and after will be invoiced at the increased prices.

Orders for custom printed products placed prior to March 26, for a normal single print release quantity calling for immediate shipment, will be honored at current prices. Custom print orders received March 26 and after will be invoiced at the increased prices.

No other Dart institutional products, nor any retail packaged products, are increasing in price at this time.

Thank you for adjusting your records and for your continued support.

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